



# TECH VERGE

## TECH VERGE EVENT SPONSORSHIP PROSPECTUS

### ABOUT TECH VERGE

**Driving Innovation and Collaboration for a Sustainable Future in the Mackay Isaac Whitsunday (MIW) Region.** Tech Verge is a platform driving technological innovation and sustainability across the MIW region. Through its two key events, Tech Verge brings together industry leaders, SMEs, and stakeholders to explore tools, technologies, and collaborations that stimulate growth and regional transformation.

Tech Verge comprises:

- **Tech Verge Preview Event:** 14 February 2025 (Hybrid: In-Person + Online); and
- **Tech Verge Summit:** 16 May 2025 (In-Person). Together, these events empower businesses to adopt cutting-edge solutions that improve operations, reduce costs, and create a sustainable, competitive future.

### TECH VERGE PREVIEW EVENT

#### Stimulating Hype, Collaboration, and Thought Leadership

Date	:	14 February 2025
Time	:	10:30 AM – 2:30 PM (Hybrid)
Location	:	Split Spaces, Collab Space (In-Person) + Online Access
What to Expect	:	<ul style="list-style-type: none"><li>• <b>Inspiring Keynotes:</b> Industry leaders and tech pioneers sharing insights into innovation and sustainability.</li><li>• <b>Interactive Workshops:</b> Hands-on sessions showcasing tools and technologies to empower SMEs.</li><li>• <b>Panel Discussions:</b> MIW innovators and thought leaders tackling regional challenges and opportunities.</li><li>• <b>Targeted Networking:</b> Opportunities to connect with key stakeholders, SMEs, and sponsors.</li></ul>

The Preview Event is designed to build excitement, generate early collaboration, and highlight what's to come at the **Tech Verge Summit** in May.

### TECH VERGE SUMMIT

#### Shaping the Future of Innovation and Industry Growth

Date	:	16 May 2025
Time	:	7:30 AM – 4:30 PM
Location	:	Split Spaces, Mackay

The **Tech Verge Summit** is the flagship event that builds on the momentum of the Preview Event. It brings together leaders, businesses, and decision-makers to create actionable pathways for regional transformation.



**ADDRESS**  
92 Sydney St, Mackay QLD 4740



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0428 486 937



**WEBSITE**  
[www.splitspaces.com.au](http://www.splitspaces.com.au)



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- What to Expect :
- **Keynote Speakers:** Industry leaders sharing real-world strategies and innovations shaping the future.
  - **Technology Exhibition Showcases:** Live demonstrations of robotics, automation tools, decarbonisation solutions, and circular economy technologies. Where sponsors, partners, and technology providers engage directly with attendees to demonstrate tools and expertise.
  - **Workshops and Masterclasses:** Practical, skills-based sessions helping SMEs implement tech solutions that save time, reduce costs, and drive growth.
  - **Industry-Specific Panel Discussions:** Exploring solutions to challenges in MIW's core industries – mining, construction, energy, bioeconomy, and advanced manufacturing.
  - **Impact Networking:** Targeted networking opportunities connecting SMEs, sponsors, industry leaders, and government stakeholders.
- Key Goals :
- Inspire businesses to adopt tools that streamline operations and reduce costs.
  - Facilitate collaboration between stakeholders driving the region's growth.
  - Position MIW as a leader in sustainable innovation and future-ready industries.

### WHY PARTNER WITH TECH VERGE?

Tech Verge comprises:

- **Enhance Brand Exposure:** Reach MIW's leading businesses, SMEs, and innovators. Engage Directly: Network with decision-makers shaping key industries like mining, construction, bioeconomy, and energy.
- **Showcase Solutions:** Demonstrate tools, technologies, and strategies that drive efficiency and sustainability.
- **Position Your Brand:** Align with MIW's innovation and sustainability goals, supporting the region's economic transformation.

By sponsoring both events, you benefit from sustained visibility and engagement across two strategic opportunities to connect with MIW's innovators and decision-makers.



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### SPONSORSHIP PACKAGES

Package	Benefit	Investment
Platinum Partnership	<ul style="list-style-type: none"><li>• Exclusive Recognition as a Tech Verge 2024 Partner.</li><li>• High-Impact Speaking Slots at both the Preview Event and Summit.</li><li>• Premium Exhibition Display showcasing tools, platforms, and solutions.</li><li>• Workshop Hosting Opportunity to demonstrate expertise and connect with SMEs.</li><li>• VIP Access to targeted networking sessions and the VIP after-party.</li><li>• Discounted Accommodation Rates and Event Perks.</li><li>• Comprehensive Brand Promotion across event materials, digital campaigns, and social media.</li></ul>	\$20,000 (+GST)
Gold Partnership	<ul style="list-style-type: none"><li>• Speaking Opportunity at the Tech Verge Summit.</li><li>• Exhibition Display to connect with attendees.</li><li>• Prominent Logo Placement on event platforms.</li><li>• Access to Networking Sessions with regional decision-makers and SMEs.</li><li>• VIP After-Party Access.</li><li>• Discounted Accommodation Rates.</li></ul>	\$10,000 (+GST)
Bronze Partnership	<ul style="list-style-type: none"><li>• Logo Placement on event collateral and digital materials.</li><li>• Verbal Acknowledgement during the Preview Event and Summit.</li><li>• Access to Exclusive Networking Events with SMEs and stakeholders.</li></ul>	\$5,000 (+GST)
Guest Speaker Partner	<ul style="list-style-type: none"><li>• Sponsor a Keynote Speaker at either the Tech Verge Preview Event or Summit.</li><li>• Verbal Recognition before and after the session.</li><li>• Logo Placement on presentation slides and session branding.</li><li>• Opportunity to Introduce the Speaker, aligning your brand with thought leadership.</li></ul>	\$2,500 (+GST)



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### SPONSOR SUCCESS METRICS

Tech Verge is committed to delivering measurable ROI for sponsors.

**Audience Engagement:** Track attendee numbers, session participation, and leads generated.

**Promotional Reach:** Impressions made via social and event campaigns, newsletters, and partner networks.

**Post-Event Deliverables:** Receive an event report summarising metrics, brand visibility, and attendee engagement outcomes.

### TARGET AUDIENCE

**SMEs and Local Businesses:** Access tools, workshops, and partnerships to drive growth and innovation.

**Government and Industry Leaders:** Collaboration to advance MIW'S regional goals in innovation for sustainability solutions using tech adoption.

**Sponsors and Partners:** Showcase expertise and connect with decision-makers shaping MIW's future industries.

**METS Sector Businesses:** Connect with mining equipment, technology, and service providers looking to adopt cutting-edge tools and solutions.

### CONTACT US

For more information and to secure your sponsorship, contact:

**Kirra Tully**

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Phone: 0428 486 937

*Event prospectus is subject to change.*



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